

JLR SUSTAINS STRONG PRODUCT MIX DESPITE Q1 VOLUME HEADWINDS

- Wholesales in Q1 FY27 were 79,300* units, down 9.2% vs Q1 FY26, and down 16.8% vs Q4 FY26
- Retail sales in Q1 FY27 were 80,000* units, down 15.3% vs Q1 FY26 and down 13.8% vs Q4 FY26
- Q1 volumes were affected by temporary supply constraints, including a fire at a major component supplier at the start of the quarter; market disruption linked to the conflict in the Middle East; and the planned wind down of outgoing Jaguar models ahead of the launch of Jaguar Type 01.
- Range Rover, Range Rover Sport and Defender model mix in Q1 FY27 was 80.8% of total wholesale volumes, up from 77.2% in Q1 FY26

Gaydon, UK, 02 July 2026 – JLR today reports its wholesale and retail sales for the first quarter of FY27, the three months ended 30 June 2026. Volumes were affected by temporary supply constraints, including a fire at a major component supplier at the start of the quarter; market disruption linked to the conflict in the Middle East; and the planned wind down of outgoing Jaguar models ahead of the launch of Jaguar Type 01.

Wholesale volumes for the first quarter were 79,300* units (excluding the Chery Jaguar Land Rover China ('CJLR') JV), down 9.2% year-on-year, and down 16.8% compared to Q4 FY26. Compared to the prior year, wholesale volumes for the first quarter increased in MENA (4.5%) and were flat in North America but declined in the UK (-5.9%), Europe (-12.1%), Overseas (-20.1%) and China (-26.2%).

The strong mix of Range Rover, Range Rover Sport and Defender models continued in Q1 FY27, representing 80.8% of total wholesale volumes, up from 77.2% in Q1 FY26 and 77.1% in the prior quarter.

Retail sales for the first quarter of 80,000 units* (including CJLR) were down 15.3% year-on-year, and down 13.8% compared to Q4 FY26. Compared to the prior year, retail volumes for the first quarter were down in all markets, with the UK down 1.8%, Europe down 11.4%, North America down 13.1%, Overseas down 18.7%, China down 23.9% and MENA down 41.5%.

JLR will report its first quarter financial results for the period ended 30 June 2026 in August 2026.

ENDS

*The volume data included in this release is rounded to the nearest hundred units and provisional. Additional detailed volume data will be available by 7 July 2026 on the [Investor Relations pages of the JLR website](#) and will provide the confirmed volumes for the quarter.

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Notes to Editors

About JLR

JLR's *Reimagine* strategy aims to deliver a sustainability-rich vision of modern luxury by design. We are transforming our business with the aim to become carbon net zero across our supply chain, products and operations by 2039.

Electrification is central to our strategy and before the end of the decade our brands will each have a pure electric model, while Jaguar will be entirely electric.

The flexibility of our world-leading powertrain technologies means we can continue to offer hybrid and ICE vehicles in our ranges as we begin to roll out full BEV options, to match demand in the global transition to electric.

At heart we are a British company, with two design and engineering sites, two vehicle manufacturing facilities, a components and finishing facility, an electric propulsion manufacturing centre and a battery assembly centre in the UK. We also have vehicle plants in China (joint venture), Slovakia, India, and Brazil as well as seven technology hubs across the globe.

JLR is a wholly owned subsidiary of Tata Motors Passenger Vehicles Limited, part of Tata Sons.